

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

Music Video: Entries must demonstrate a link between the music and original images shot and edited by students. Students must have permission to use the music by the artist and cite their source upon submitting. **Maximum length: 4 minutes**

	Fair		Avg.		Good		Excel.		TOTAL
Story: Narrative shows mastery of plot and character development. Message is clear and meaning can be inferred. Non-narrative articulates all essential information convincingly.	11	13	15	17	19	21	23	25	
Sound: Audio is modulated appropriately. If additional audio elements are added, the mix is appropriate.	3	4	5	6	7	8	9	10	
Camera: Camera work was excellent: showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use.	6	8	10	12	14	16	18	20	
Lighting: Using available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story.	6	8	10	12	14	16	18	20	
Editing: Editing was excellent: no errors, great pace, and all sequences flowed together well. Editing clearly communicates a story with visual fluency. Creative innovation is evident.	11	13	15	17	19	21	23	25	

Grand Total (100 possible points)	
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Please give 2 specific examples of elements that worked well:

Please give 2 specific examples of elements could be improved:
