

# Midwest Media Educators Association High School Video Festival

## Judge's Evaluation Sheet

**Talk Show:** Entries must be of 1 of 2 formats – 1) an interview-based show (with a host and guest(s) in a studio or on location, or 2) multiple anchors having a discussion about a particular topic (unscripted). Entry must represent a continuous sample of the work. Entry **MUST** be student directed and **MUST** be hosted by a student and represent one singular episode (although highlights and cutaway segments may be included). Compilation entries will be disqualified. (Maximum length: 5 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
<b>Story:</b> Narrative shows mastery of message. Fact-based information is clear. Non-narrative articulates all essential information convincingly.	9	12	15	18	21	24	27	30	
<b>Production Value:</b> Segments flowed together well. <b>Sound:</b> Audio work was excellent: clear narration, absence of distortion, music and natural sound mixed appropriately, music bed does not distract from dialogue or narration. <b>Camera:</b> Camera work was excellent: b-roll showed diverse range of camera shots, compositions, angles, and movements. <b>Lighting:</b> Using available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story.	12	16	20	24	28	32	36	40	
<b>Talent:</b> Ability to communicate the message creatively on-air and use standard journalist techniques with integrity.	9	12	15	18	21	24	27	30	

<b>Grand Total (100 possible points)</b>	
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**Please give 2 specific examples of elements that worked well:**

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**Please give 2 specific examples of elements could be improved:**

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