

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

News Package: Entries should present a report focused on a topic or event. Stories should contain traditional elements of a news package (b-roll, sound bites, voice over and/or stand-up). Shortened versions of documentaries are not permitted in this category.

(Maximum length: 2 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
Story: The report demonstrates clear focus and purpose with meaningful insight, background, or context and follows a logical progression.	15	20	25	30	35	40	45	50	
Sound: Audio work was excellent: clear reporter narration with effective inflection, absence of distortion, natural sound mixed appropriately.	3	4	5	6	7	8	9	10	
Visuals: Camera work is stable, well-composed, and properly exposed. B-roll is relevant, visually engaging, and enhances the narrative. Footage demonstrated shot variety, creativity and skill, as well as fluency with camera use.	6	8	10	12	14	16	18	20	
Lighting: Uses available lighting effectively. Control of lighting elements is evident throughout.	3	4	5	6	7	8	9	10	
Editing: Editing was clean - no errors, great pace, no jump cuts or awkward transitions and all sequences flowed together well. Editing clearly communicates a story with visual fluency.	3	4	5	6	7	8	9	10	

Grand Total (100 possible points)	
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