

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

Demonstration: Entries can be training videos or a demonstration of a process which should provide clear instruction to the viewer. *Maximum length: 3 minutes*

	Fair		Avg.		Good		Excel.		TOTAL
Story: Demonstration conveys clear step-by-step process. Message is clear and meaning can be inferred. Non-narrative articulates all essential information convincingly.	14	17	20	23	26	29	32	35	
Sound: Audio work was excellent: showed diverse range of audio recording technique, soundtrack composition and structure, and excellence in mixing.	3	4	5	6	7	8	9	10	
Camera: Camera work was excellent: showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use.	3	4	5	6	7	8	9	10	
Lighting: Using available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story.	3	4	5	6	7	8	9	10	
Editing: Editing was excellent: no errors, great pace, and all sequences flowed together well. Editing clearly communicates a story with visual fluency. Creative innovation is evident.	14	17	20	23	26	29	32	35	

Grand Total (100 possible points)	
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Please give 2 specific examples of elements that worked well:

Please give 2 specific examples of elements could be improved:
