

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

Music Video: Entries must demonstrate a link between the music and original images shot and edited by students. Students must have permission to use the music by the artist and cite their source upon submitting.

(Maximum length: 5 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
Story: Narrative shows mastery of plot and character development. Message is clear and meaning can be inferred. Non-narrative articulates all essential information convincingly.	11	13	15	17	19	21	23	25	
Sound: Audio is modulated appropriately. If additional audio elements are added, the mix is appropriate.	3	4	5	6	7	8	9	10	
Camera: Camera work was excellent: showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use.	6	8	10	12	14	16	18	20	
Lighting: Using available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story.	6	8	10	12	14	16	18	20	
Editing: Editing was excellent: no errors, great pace, and all sequences flowed together well. Editing clearly communicates a story with visual fluency. Creative innovation is evident.	11	13	15	17	19	21	23	25	

Grand Total (100 possible points)	
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