

# Midwest Media Educators Association High School Video Festival

## Judge's Evaluation Sheet

**News Program:** An anchor-based newscast which could include packages, weather, sports, commentary, interviews, etc.  
(Maximum length: 10 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
<b>Storytelling:</b> Overall effectiveness in informing, engaging, and leaving an impression on the audience. Well-structured stories, clarity, appropriate tone, factual accuracy. Balanced reporting, attribution of sources, avoidance of sensationalism or bias.	12	16	20	24	28	32	36	40	
<b>Production Value:</b> Segments flowed together well. <b>Sound:</b> Audio work was excellent: clear narration, absence of distortion, music and natural sound mixed appropriately, music bed does not distract from dialogue or narration. <b>Camera:</b> Camera work was excellent: b-roll showed diverse range of camera shots, compositions, angles, and movements. <b>Lighting:</b> Using available lighting effectively. Control of lighting elements is evident throughout.	9	12	15	18	21	24	27	30	
<b>Talent:</b> Clear delivery, confidence, on-camera presence, pacing, and engagement. Seamless incorporation of news packages, interviews, commentary, sports, weather, etc. both in transitions and relevance.	9	12	15	18	21	24	27	30	

<b>Grand Total (100 possible points)</b>	
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