

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

News Program: An anchor-based newscast which could include packages, weather, sports, commentary, interviews, etc. (Maximum length: 10 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
Story: Narrative shows mastery of message. Fact-based information is clear. Non-narrative articulates all essential information convincingly.	9	12	15	18	21	24	27	30	
Production Value: Segments flowed together well. Sound: Audio work was excellent: clear narration, absence of distortion, music and natural sound mixed appropriately, music bed does not distract from dialogue or narration. Camera: Camera work was excellent: b-roll showed diverse range of camera shots, compositions, angles, and movements. Lighting: Using available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story.	12	16	20	24	28	32	36	40	
Talent: Ability to communicate the message creatively on-air and use standard journalist techniques with integrity.	9	12	15	18	21	24	27	30	

Grand Total (100 possible points)	
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Please give 2 specific examples of elements that worked well:

Please give 2 specific examples of elements could be improved:
