

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

Demonstration: Entries can be training videos or a demonstration of a process which should provide clear instruction to the viewer.
(Maximum length: 3 minutes)

| | Fair | | Avg. | | Good | | Excel. | | TOTAL |
|---|------|----|------|----|------|----|--------|----|-------|
| Story: Demonstration conveys clear step-by-step process. Message is clear and meaning can be inferred. Non-narrative articulates all essential information convincingly. | 9 | 12 | 15 | 18 | 21 | 24 | 27 | 30 | |
| Sound: Audio work was excellent: showed diverse range of audio recording technique, soundtrack composition and structure, and excellence in mixing. | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| Camera: Camera work was excellent: showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use. | 6 | 8 | 10 | 12 | 14 | 16 | 18 | 20 | |
| Lighting: Using available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story. | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| Editing: Editing was excellent: no errors, great pace, and all sequences flowed together well. Editing clearly communicates a story with visual fluency. Creative innovation is evident. | 9 | 12 | 15 | 18 | 21 | 24 | 27 | 30 | |

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| Grand Total (100 possible points) | |
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