

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

Natural Audio News Package: Produce a story on any topic using b-roll, sound bytes, and natural sound only. No reporter introduction, narration tracks, or music is permitted. Maximum length: 2 minutes

| | Fair | | Avg. | | Good | | Excel. | | TOTAL |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|----|------|----|------|----|--------|----|--------------|
| Story: Non-narrative articulates all essential information convincingly and keeps viewer engaged. | 9 | 12 | 15 | 18 | 21 | 24 | 27 | 30 | |
| Sound: Sounds mixed appropriately, effective balance of sound bytes and natural sound. Absence of distortion. | 4 | 7 | 10 | 13 | 16 | 19 | 22 | 25 | |
| Camera: Camera work was excellent. B-roll showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use. | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| Lighting: Using available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story. | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| Editing: Editing was excellent: no errors, great pace, and all sequences flowed together well. Editing clearly communicates a story with visual and audiol fluency. B-roll must be relevant and support the message. | 9 | 12 | 15 | 18 | 21 | 24 | 27 | 30 | |

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|------------------------------------------|--|
| Grand Total (100 possible points) | |
|------------------------------------------|--|

Please give 2 specific examples of elements that worked well:

Please give 2 specific examples of elements could be improved:
