

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

Public Service Announcement: Entries that promote awareness of a social or civic issue, or an organization.
(Maximum length: 1 minute)

	Fair		Avg.		Good		Excel.		TOTAL
Story: Message is clear and meaning can be inferred. Non-narrative articulates all essential information convincingly.	12	16	20	24	28	32	36	40	
Sound: Audio work was excellent: clear narration, absence of distortion, music and sound effects mixed appropriately, music bed does not distract from dialogue or narration.	1	2	3	4	6	9	12	15	
Camera: Camera work was excellent: showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use.	1	2	3	4	6	9	12	15	
Lighting: Using available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story.	3	4	5	6	7	8	9	10	
Editing: Editing was excellent: no errors, great pace, and all sequences flowed together well. Editing clearly communicates a story with visual fluency. Creative innovation is evident.	1	2	5	8	11	14	17	20	

Grand Total (100 possible points)	
--	--

Please give 2 specific examples of elements that worked well:

Please give 2 specific examples of elements could be improved:
