

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

Cinematography: For outstanding achievement in cinematography demonstrating the use of shot composition, movement, lighting, focus, and directing the viewer's perspective. Entries must be a composite reel.

(Maximum length: 2 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
Camera: Camera work for each clip used was excellent: showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use.	12	16	20	24	28	32	36	40	
Lighting & Exposure: Mastery of lighting techniques. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story.	12	16	20	24	28	32	36	40	
Editing: Editing was excellent: no errors, great pace, and all sequences flowed together well. Editing clearly communicates a story with visual fluency. Creative innovation is evident.	6	8	10	12	14	16	18	20	

Grand Total (100 possible points)	
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