

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

Documentary: Entries can focus on a compelling event, societal issue, person or group. Mockumentaries are not acceptable in this category.
(Maximum length: 5 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
Story: The subject matter is compelling, timely, or socially relevant. The story is coherent, well-structured, and maintains viewer interest throughout. Themes or messages are effectively communicated. The emotional or intellectual impact is strong	12	16	20	24	28	32	36	40	
Sound: Audio work was excellent: clear narration, absence of distortion, music and natural audio mixed appropriately, music bed does not distract from dialogue or narration.	3	4	5	6	7	8	9	10	
Camera: Camera work was excellent: showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use.	3	4	5	6	7	8	9	10	
Lighting: Using available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story.	3	4	5	6	7	8	9	10	
Editing: Editing was excellent: no errors, great pace, and all sequences flowed together well. Interviews, archival footage, and visuals are integrated well. Editing reinforces the film's tone and message. Creative innovation is evident.	9	12	15	18	21	24	27	30	

Grand Total (100 possible points)	
--	--

