

Midwest Media Educators Association Video Festival

Judge's Evaluation Sheet

Live Event Coverage-Sports: A multi-camera, live-to-tape production of a sporting event. Entry must represent an unedited, *continuous* sample of the work, and **MUST** be **student** directed, switched, announced, and shot. Compilation entries will be disqualified.

(Maximum length: 3 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
Sound: Audio work was excellent: announcers were modulated appropriately, using natural sound, and excellence in mixing.	11	13	15	17	19	21	23	25	
Camera: Camera work was excellent: showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use.	11	13	15	17	19	21	23	25	
Directing: Directing was excellent: no errors, great pace, and all sequences flowed together. Directing clearly communicates a story with visual fluency. Creative innovation is evident.	11	13	15	17	19	21	23	25	
Talent: Ability to communicate the message creatively on-air and/or craft a story.	11	13	15	17	19	21	23	25	

Grand Total (100 possible points)	
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Please give 2 specific examples of elements that worked well:

Please give 2 specific examples of elements could be improved:
