

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

Natural Audio News Package: Produce a story on any topic using b-roll, sound bytes, and natural sound only. No reporter introduction, narration tracks, or music is permitted.

(Maximum length: 2 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
Story: Story is clear and easy to follow without narration. Beginning, middle, and end are present and logical. Story has a strong focus. The audience understands <i>why</i> this matters.	9	12	15	18	21	24	27	30	
Sound: Sounds mixed appropriately, effective balance of sound bytes and natural sound. Sound bites drive the story forward. Natural sound is good and recorded with good quality. Sounds are used to set the scene and bring the viewer into the story. Sound pops are used to transition or to add impact. Natural audio helps to tell the story instead of being just "background noise".	4	7	10	13	16	19	22	25	
Camera: Camera work was excellent. B-roll showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use.	3	4	5	6	7	8	9	10	
Lighting: Using available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story.	3	4	5	6	7	8	9	10	
Editing: Editing was excellent: no errors, great pace, and all sequences flowed together well. Editing clearly communicates a story with visual and audio fluency. B-roll must be relevant and support the message.	4	7	10	13	16	19	22	25	

Grand Total (100 possible points)	
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