

Midwest Media Educators Association Video Festival

Judge's Evaluation Sheet

Live Event Coverage - Sports: A multi-camera, live-to-tape production of a sporting event. Entry must represent an unedited, *continuous* sample of the work, and **MUST** be **student** directed, switched, announced, and shot. Compilation entries will be disqualified.

(Maximum length: 3 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
Sound: Audio work was excellent: announcers were modulated appropriately, using natural sound, and excellence in mixing.	6	8	10	12	14	16	18	20	
Camera: Camera work was excellent: showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use.	6	8	10	12	14	16	18	20	
Directing: Directing was excellent: no errors, great pace, and all sequences flowed together. Directing clearly communicates a story with visual fluency. Creative innovation is evident.	9	12	15	18	21	24	27	30	
Talent: Ability to communicate the message creatively on-air and/or craft a story.	9	12	15	18	21	24	27	30	

Grand Total (100 possible points)	
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