

Midwest Media Educators Association High School Video Festival

Judge's Evaluation Sheet

News Package: Entries should present a report focused on a topic or event. Stories should contain traditional elements of a news package (standup, b-roll, sound bites, voice over).

(Maximum length: 2 minutes)

	Fair		Avg.		Good		Excel.		TOTAL
Story: Narrative shows mastery of message. Fact-based information is clear. Non-narrative articulates all essential information convincingly.	12	16	20	24	28	32	36	40	
Sound: Audio work was excellent: clear reporter narration with effective inflection, absence of distortion, natural sound mixed appropriately.	5	6	8	9	11	12	14	15	
Camera: Camera work was excellent. B-roll showed diverse range of camera shots, compositions, angles, and movements. Footage demonstrated creativity and skill, as well as fluency with camera use.	5	6	8	9	11	12	14	15	
Lighting: Uses available lighting effectively. Control of lighting elements is evident throughout. Conveys mood, adds emphasis to character development, and enhances the story.	5	6	8	9	11	12	14	15	
Editing: Editing was excellent: no errors, great pace, and all sequences flowed together well. Editing clearly communicates a story with visual fluency. B-roll must be relevant and support the message.	5	6	8	9	11	12	14	15	

Grand Total (100 possible points)	
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Please give 2 specific examples of elements that worked well:

Please give 2 specific examples of elements could be improved:
