

Halloween 2024 3 Week Film Challenge



MIDWEST MEDIA
EDUCATORS ASSOCIATION

OFFICIAL TIME PERIOD

- The 3 Week Halloween Film Challenge will occur between Tuesday, October 8th and end on Tuesday, October 29th at 10pm CST. This is the official time period.
- Entries will be submitted via the MMEA Google Drive and a Google Form that will be sent out closer to the due date.
- Only 1 video submission per school will be allowed.

FOOTAGE, VISUAL CONTENT, B-ROLL, etc.

All visual content must be created within the official time period.

- No stock footage or footage shot or created at another time may be used.
- Violence/Weapons: No act of violence with a weapon can be seen on camera, but images of weapons (guns, knives, etc.) are permitted on screen.

REQUIRED ELEMENTS

Each participating school will be assigned **required elements** that must appear in its film:

- The required prop must be seen on-screen in a minimum of 5 distinct shots.
- The required line of dialogue must be used verbatim. It may be spoken, sung and/or written. It may be in any language, though if it is unclear that it is the required line, there must be a translation.
- The film could be any genre, as long as it follows all rules, regulations, and guidelines of the MMEA High School Video Festival and the 7-Day Film Challenge. Some possible genres include drama, comedy, sci-fi, horror, silent, film noir, movie trailer, music video, etc.

CREW AND CAST

- All crew must be current students in your program (video production and post-production). Cast must be volunteers (no paid actors).

EQUIPMENT

- Any type of video or film camera may be used. There is no limit to the number of cameras.

LOCATION

- Use of locations must be permitted; it is your responsibility to get permission to shoot at a location, whether it is private or public. We are not responsible for any filming or actions during filming on any locations.

MUSIC

- Participating groups are encouraged to work with a composer and/or musicians to write and record music for the films.
- Copyright and Copyright Free pre-recorded music and sound effects are allowed.

TOTAL RUNNING TIME

- The maximum run time is 2 minutes (including all opening credits, closing credits, and anything in between).
- If the entry is over the 2 minute time limit, it will be disqualified.

MIDWEST MEDIA EDUCATORS ASSOCIATION

PRESENTS

HALLOWEEN FILM FEST

DUE: OCTOBER 29TH

RULES

- FILMS SHOULD BE 60-120 SECONDS
- FILMS MUST INCLUDE THE BELOW PROP & LINE OF DIALOGUE
- FILMS CAN HAVE UP TO 4 PRODUCERS BUT AS MANY EXTRAS AS NECESSARY
- FILMS WILL BE SUBMITTED TO A GOOGLE DRIVE FOLDER BY 10/29 AT 10PM

LINE OF DIALOGUE:

“IT WASN’T SUPPOSED TO HAPPEN LIKE THIS”

PROP:

“A METAL KEY”